

# The Pineapple Press

*Serving the residents of Historic El Cid*

Summer 2024

## *A note from our presidents...*

Dear Neighbors,



HISTORIC  
EL  
CID  
*founded 1920*

Welcome back from what we hope was a relaxing and enjoyable summer! As we ease into the cooler months, we're excited to reconnect with everyone and share some upcoming community news.

First off, mark your calendars for our Inaugural Trick or Treat El Cid Block Party! It's a fantastic opportunity to get to know your neighbors, enjoy some festive fun, and of course, indulge in a bit of Halloween candy. If you'd like to participate by passing out candy or contributing to the festivities, please sign up using the link in the newsletter. Your participation helps make this event a spooktacular success!

In terms of local development, there are a few updates to share. The Carefree site and the 319 Belvedere projects are still in the planning stages. Unfortunately, we don't have any new information from the city or developers at this time, but we'll keep you informed as soon as we receive any updates.

As for a potential residential parking program, the City passed an ordinance in the spring that allows such a program to be created. However, we are still waiting on specific information from the City about how the program would work. Outstanding questions include but are not limited to: How many parking passes per household? How many guest passes? How will the city differentiate between non-residents and approved construction vehicles? How, specifically, does the neighborhood or street demonstrate there is an existing parking problem with non-residents? The Board asked these questions over a year ago to the City while in discussion about the program.

Thank you for your continued involvement in making our neighborhood a vibrant and welcoming place. We look forward to seeing everyone at the block party and to a wonderful season ahead!

*-Mackey Reed Shaw and Meg Coffey*



YOU'RE INVITED TO A  
**HALLOWEEN BLOCK PARTY**  
 ON VALENCIA RD  
 (BETWEEN S. OLIVE AND S. FLAGLER)  
**31 OCTOBER**

5:00PM - 6:00PM COSTUME CONTEST,  
 TRICK-OR-TREATING, PIZZA AND CRAFTS



RSVP

BOARD@ELCIDHISTORIC.ORG

### New Preservation Group Formed

A new Florida nonprofit has been formed to develop, coordinate, promote and foster educational, cultural and historical activities in West Palm Beach, Florida. In addition, it aims to stimulate awareness, interest and support for historic preservation, heritage tourism, social history, cultural heritage, economic revitalization and restoration principles through its advocacy. More information to come on how you can donate by following [facebook.com/preserveWPB](https://facebook.com/preserveWPB).

### Neighborhood Beautification

We are excited that this fall we will get to enjoy the new renovation of **The George Petty Park!** It includes a new playground, swing set and small beach by the intracoastal.



Interested in having a palm tree planted in your swale? Doug Taylor has graciously offered to continue organizing and helping to fund the palm tree planting program in our neighborhood. Please reach out to him directly at [douglastaylor1075@icloud.com](mailto:douglastaylor1075@icloud.com)

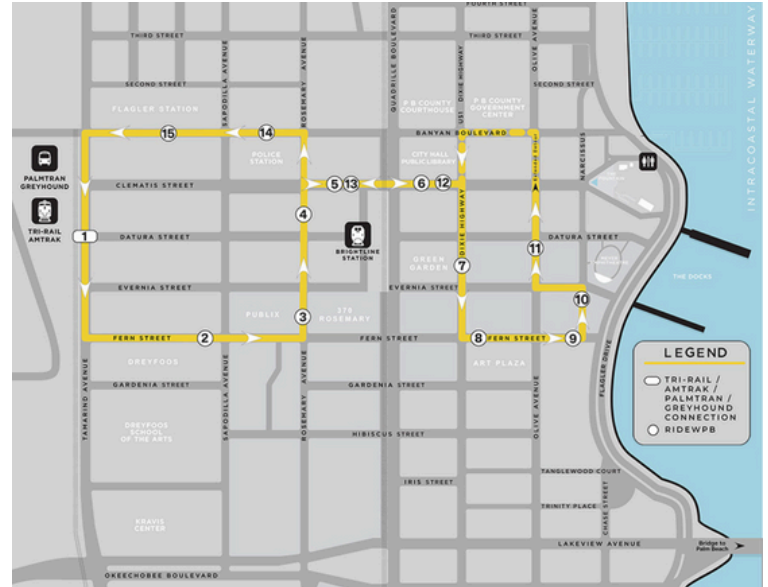
### El Cid Home Tour

We are bringing back the El Cid Home Tour in the Spring of 2025! The home tour is a major fundraiser for the ECHNA and to ensure it's success, planning is key. If you are interested in having your home on the tour or volunteering to help put the home tour on, please reach out to Jessica Cunningham, at [board@elcidhistoric.org](mailto:board@elcidhistoric.org)



### Update on the WPB Circuit

Visit your favorite shops, restaurants, attractions, and the Waterfront. The Yellow Line connects you with Downtown West Palm Beach, City Hall, the Mandel Public Library, the Brightline and Tri-Rail train stations and The Square. The route is steps from the Meyer Amphitheatre. Scheduled stops are along the Yellow RideWPB Route below:



Available: All Year Round; with special holiday times.

Days/Times:

Monday - Friday: 7 a.m. - 7 p.m.

Saturday - Sunday: 9 a.m. - 7 p.m.

Frequency: Every 15 minutes

Visit the [Circuit page](#) where you can download the West Palm Beach-specific app to your mobile device, then start riding.

### Safety + Security

- **Camera registry program:** Share your location with the WPB Police to keep our neighborhood safe by going to <https://wpb.registry.cam>
- **Car theft:** remember to lock your doors, don't leave any valuables inside, etc.
- **Reminder:** WPBPD non-emergency number, 561-822-1900. If you observe a crime in progress, please call 911.
- Stay alert and stay safe this season and remember, **See Something, Say Something!**



### **Ad Space in the next Pineapple Press**

We are now offering a way for our local business merchants to advertise in The Pineapple Press. Ads can be seen up to 4 times/year by over 500 people in our Spring, Summer, Fall and Winter editions. You must become an El Cid Business Merchant in order to place an ad. To become a business merchant, please pay the business merchant dues here: <https://www.elcidhistoric.org/cart/?add-to-cart=181&quantity=1>

#### Pricing

- Business card: \$25 per ad / \$100 per year
- Quarter page: \$50 per ad / \$200 per year
- ½ page: \$100 per ad / \$400 per year
- Whole page: \$200 per ad / \$800 per year

#### Placement:

Ads will be placed 1-4 times a year and placed after the 2nd page. There is no guaranteed placement location.

#### Discounts:

10% discount if you pay for an ad for the entire year upfront.

- Example: if you pay upfront for a quarter page ad priced at \$50/ad, or \$200/year, (4 times/year), you will receive a \$20 discount and only pay \$180.

You can also place ads in the home tour brochure. Please inquire separately about pricing.

- If you commit to placing an ad in the home tour brochure and The Pineapple Press, you get another 10% discount on the home tour ad.

All ad space profits go to the El Cid Historic Neighborhood Association. Please email [board@elcidhistoric](mailto:board@elcidhistoric) to place your ad today!

### **Datebook**

October 5th: WPB Greenmarket returns

October 9th: Board meeting

October 10th: S. Dixie Hwy FDOT Meeting

October 16th: South End Police Chief's Meeting

October 31st: Halloween Block Party on Valencia Rd

November 2nd: Lagoonfest

November 5th: Election Day

December 6th: Winter in Paradise

TBD: ECHNA Holiday Party

### **Hurricane Readiness Guide**

As we are currently in the peak of hurricane season, here are few helpful reminders to keep yourself and your loved ones safe.

- Yard debris: you should keep your trees and shrubs in good trim now, since no green waste piles can be left out when a storm approaches. Keeping the streets clean of debris during the rainy season but especially during a storm is very important as the debris flows into the drains and causes Flagler to flood. Please remind your gardeners to remove the clippings and yard waste, even on Monday night, before the City picks up on Tuesday.
- Know your Evacuation Zone: <https://floridadisaster.org/knowyourzone>
- Gather Supplies: Have enough food, water, and other supplies for every member of your family to last at least 72 hours.
- Make an Emergency Plan: Make sure everyone in your household understands your hurricane plan.
- Stay Informed: Know where to go for trusted sources of information during a hurricane event.
- Special Needs Shelters: You must register with PBC in advance. Please call (561) 712-6400.

### **WPB Plant A Tree Giveaway**

Plant a tree and help the city reach their goal of planting 10,000 trees by 2025. This program, an initiative of the City of West Palm Beach Office of Sustainability, reflects the City's partnership with its residents and businesses to beautify our neighborhoods, sustain the health of existing trees, and increase the city's shade canopy.

Next Free Tree Giveaways

- October 5, 2024 at the WPB GreenMarket Opening Day!
- November 2, 2024 at LagoonFest <https://www.thepalmbeaches.com/lagoonfest>
- December 6, 2024 at Winter in Paradise <https://www.wpb.org/Events-Folder/2024/120624-WiP>

Click the link below to pre-register and choose your trees! [wpb.org/10ktrees](http://wpb.org/10ktrees)

### South Dixie Highway Resurfacing, Restoration, and Rehabilitation (RRR) Project Meeting

**Purpose of the Project:** To extend the service life of the pavement, enhance roadway safety, improve operating characteristics of the corridor, and to address Americans with Disabilities Act (ADA) deficiencies to promote a safer environment to all modes of transportation.

**Anticipated Start:** Spring 2026

**Anticipated Completion:** Spring 2027

**Scope of Work:**

- Repave and restripe the existing roadway
- Construct a new signalized crosswalk just north of Vallette Way
- Upgrade lighting at the signalized intersection of Flamingo Drive
- Install school zone with overhead flashing beacons in the vicinity of Flamingo Drive
- Upgrade pedestrian signalization

**Estimated Construction Cost:** \$3.9 million

**Construction Impacts:**

- Single lane closures will occur during non-peak hours
- Nighttime detours will occur within the project limits
- Access to properties along the corridor will be maintained at all times
- Work will be done in phases to reduce the effects of construction on the community

**Public Meeting:** Thursday, October 10, 2024, at 6:00 p.m. at The Norton Museum and will be offered in-person and virtually simultaneously.

**Please register using the link below to attend:**

<https://tinyurl.com/448415-1-US1-DixieHwyMeeting>.

**Join by phone:** to +1 (415) 655-0060; Access code: 364-998-940.

**Point of Contact:** Mr. Brad Salisbury P.E. — FDOT Project Manager, Phone: 954-777-4160 Email: Brad.Salisbury@dot.state.fl.us

### Reminder: 2024 Association Membership

Your membership and involvement in the El Cid Association is increasingly important as the business, residential, educational, and cultural activities in the South End of West Palm Beach continue to grow at a rapid rate – and clearly have had both a positive and negative impact on our community. Managing that growth is critical and the Association Board works tirelessly to preserve the character of our neighborhood and the security and safety of our families. Please join us in our efforts to protect this beautiful community that we call home.

### How to pay your annaul dues and update your membership info:



**If you prefer to pay by check, you may send it to:**

El Cid Historic Neighborhood Assn.  
PO Box 414  
West Palm Beach, FL 33402

Be sure to include your address, and what the payment is for in the notes.

### Have a local business?

1. El Cid neighbors are patrons of local businesses.
2. Becoming an El Cid member provides ad space in the El Cid directory, ability to take out ad space in The Pineapple Press, mention on the El Cid website and an opportunity to participate in neighborhood events.
3. El Cid membership connects businesses to the El Cid community and offers marketing opportunities to interested businesses.

**Please visit our newly updated website for more information:**

<https://www.elcidhistoric.org/join/>

